

The Standards

- Are the Standards clear, comprehensive and implementable?
- Have the key elements of market leading impact measurement and management practice been captured? If no, what's missing?
- What factors will influence adoption of the Standards?
- In your view, what is the most important contribution the Standards can make?
- Are there other frameworks or principles (other than the ones already listed) that you believe the Standards should align with?

Guidance on evidencing the Standards

- Is the guidance on evidencing the Practice Indicators clearly defined, evidence-able and assure-able? If no, how can it be improved?
- What other resources and guidance would you find useful to be included?

Certification

- Do the Practice Indicators strike the right balance between being sufficiently robust on the one hand and accessible on the other?
- Has the right balance been struck between the core and extended Practice Indicators?
- To be eligible to apply for the Seal, should any of the extended Practice Indicators be mandatory or assessed as “developed” rather than “developing”?